



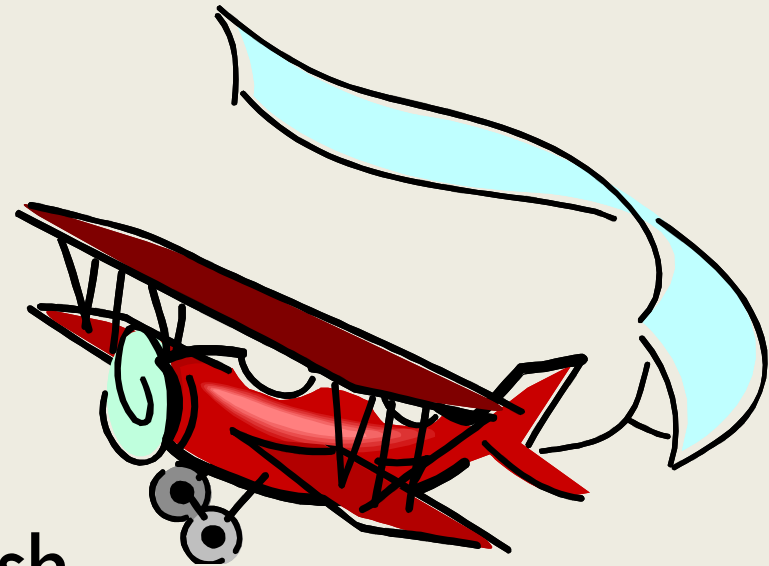
Winter Meeting Recap



***Presented by Craig McMullen, AZGFD
Summer 2012 HAWHG Meeting***

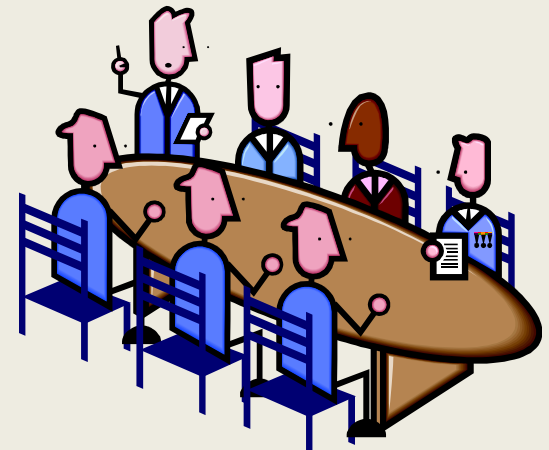
Overview

- 2-day gathering
- 55 attendees
- 26+ organizations
- 3 guest speakers
- 14 from Game and Fish



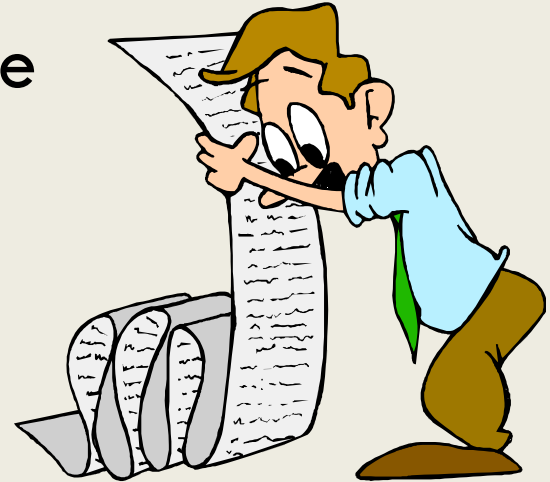
What did we discuss

- Camp Standards
- Next Steps
- Guest speakers
 - Finding leaders, branding and marketing your organization
 - Social Media to spread your messages
 - Non-profit support/resources
- Growing Partnerships within HAHWG
- Marketing & outreach of events
- Primary participant survey progress
- Growing HAHWG Alliance



What was produced

- Strengthened the HAHWG alliance
- Reached out to new members, segments, including media reps
- 17 action items identified
 - 12 items are completed
 - 3 are part of this meeting
 - 2 items still being worked
- All meeting materials are available online at www.azgfd.gov/HAHWG



Listing of Action Items

- ❑ Distribute “Next Step” flyer through Hunter Ed
- ❑ RSS Feed of “Skills Events” to partner websites
- Bring two (2) new people to the next meeting
- ✓ Work with Alliance for Arizona Nonprofits on SAMI insurance.
- ✓ Create raffle firearm to raise funding for HAHWG efforts
- ✓ Formalize raffle of rifle for groups to sell tickets
- Host a hands-on workshop on how to host a mentored event
- ✓ Add Fishing for Smiles, and other mentored fishing events to 2012-13 schedule
- ✓ Compile list of recruitment and retention events for 2012-13 season for fall hunt regulations
- Present the 2011-12 survey results at the summer HAHWG meeting.
- ✓ Solicit southern Arizona groups for a site location for the summer meeting.
- Seek a solution for one-stop calendar of events.
- ✓ Implement and adhere to HAHWG event standards and best practices.
- ✓ Submit any agenda items for the next meeting
- ✓ Build agenda for the summer 2012 meeting
- ✓ Provide “Next Step” information at every recruitment and retention event
- ✓ Place all HAHWG reference materials on G&F website



Questions?
